

## NG STRUCTURE: MODIFIERS

The following ways can be used to modify a noun (N).

### 1. NN

when the modifier is inanimate; the modifier is singular

an **oil** company, **oil** companies; **car**-makers; **customer** relations  
 exceptions: the *futures* stock market; a *telecommunications* satellite

### 2. N's N

when the modifier is animate (e.g. human) or the name of a country, town, organisation, or company

**people's** transport needs; **OPEC's** decision

### 3. adj N

adjectives are never plural

**sharp** increases; a **new** trend

compare: another advertisement; other advertisements

### 4. N prep N

demand **for oil**; interest **in hybrids**; investments **in new technologies**

### 5. N of N

the scarcity **of oil**; a combination of a normal petrol engine with an electric engine

## 6. DEFINING RELATIVE CLAUSES

... an example of an alternative energy **that substitutes fuel** ...

... people **who live outside the city**

## 7. NON-DEFINING RELATIVE CLAUSES

One of these new technologies is the hybrid car, **which combines a normal petrol-driven engine with an electric one**.

The oil price increases changed the mentalities of oil consumers, **who started to consume less oil**.